

EXHIBIT 54

chat [REDACTED]

Thread Participants: [REDACTED] Jamey Heath (Owner); [REDACTED] Tera Hanks; [REDACTED] Steph Jones; [REDACTED] Jamey Heath (Owner)

Active Participants: [REDACTED] Jamey Heath (Owner); [REDACTED]

First Message: 7/31/2024 4:24:13 PM

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[REDACTED] Jamey Heath (Owner)
Hey everyone. Happy Wednesday.

Jen, Steph, thank you for your thoughts and observations regarding the path to hiring a crisis manager. They were very valuable in helping us come to a decision. With that, we have decided to bring on Melissa. Justin met with her and collectively, Tera, Justin and I feel good with this decision.

As such, while I understand there might be feelings regarding this decision, I know and trust we will all embrace it and work to ensure we all proceed with professionalism.

Thanks all
Talk soon.

7/31/2024 4:24:13 PM

[REDACTED]
Thanks Jamey. Should we schedule a kick off call so we can all be aligned? With both our Baldoni and wayfarer team here. We can be helpful in bringing them up to speed.

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